



LEVAR FISHER 
F.R.E.E.Z.E. & THINK CAMPAIGN

WHO IS LEVAR? MORE THAN A PRO

Belief in yourself is the first rung on the ladder to success. Levar Fisher

There are all kinds of things parents and teachers want education to achieve for our youth, but none more important than success in life. But teaching success is not the same as learning algebra and like many things it comes with challenges. The first and most critical is belief in yourself, followed by having a dream and fighting those negative influences and bad choices that can hold you back. And for all our good example and words of truth, we sometimes need another messenger to get our kids “to buy-in” to all we want them to embrace. That’s where Levar Fisher can make a difference in the lives of your students and school.

Levar has an exceptional gift for reaching the hearts and minds of youth on their level and in a language and style they respect and will remember. Surprisingly, not because Levar hasn’t made mistakes... but because he has made them...and has learned how to channel them into positives. In his words, “Making a good decision isn’t easy under the daily pressures of school, peer influences, bullying and easy access to drugs & alcohol. That’s why I get kids to F.R.E.E.Z.E and THINK before making a decision that could change their futures forever. Focus on what’s important. Realize who they are. Eliminate negative influences. Encourage others. Zone in on their goals. And Expect success.”

Levar can be passionate, honest, funny and sometimes emotional in telling the remarkable story of his own life, but most of all he’s authentic. Sure, kids are wowed by Levar’s credentials as a professional football player, drafted by the Arizona Cardinals and later playing for the New Orleans Saints - captaining not one – but both NFL teams. They are surprised to learn that he was an Academic All American. But what impresses them most is that Levar is the real deal, and he helps them to know that they, too, can be the same kind success.

Levar Fisher is an awarded college athlete who became a successful pro. Drafted by the Arizona Cardinals and later playing for the New Orleans Saints - captaining not one – but both NFL teams, and now taking a leadership role to the stage as a sought-after motivational speaker.

Levar has authored two youth books. His latest campaign inspired, *F.R.E.E.Z.E. Think About It*, Levar breaks down each letter of the acronym into stories and real-life lessons from his own personal experiences, as well as those of current celebrities and youth nationwide. This campaign and book is so impactful that Levar’s book was endorsed by Shawn Marion of the Dallas Mavericks, NBA 2011 World Champions and George Willborn, Comedian and Co-Host for the Michael Baisden Show. The Foreword was provided by speaker and best-selling author of *Chicken Soup for American Idol Soul*, Debra Poneman.



WHO IS LEVAR FISHER?

- NFL Player, Captain, Arizona Cardinals, New Orleans Saints
- Academic All-American
- Motivational Speaker
- Author
- Bully Survivor
- Family Man

“I’m very grateful for having Levar as our speaker; I learned that I’m not a loser but a chooser. Sometimes I wish I could just die, but today I KNOW I have a future. Today has changed my LIFE and mind forever.”

-7th Grade Student, Pikeville, KY

His other book, *Hold On To Your Dreams*, is the true story of Levar Fisher, his personal experiences of being bullied as a child, and the bad decisions that could have changed his life. He openly shares how he learned from his mistakes, and how he used being bullied as his motivation. In this humorous but heartfelt read, Levar encourages the youth to hold on to their dreams and challenges them to never let go!

Surprisingly, Levar’s rise to the top isn’t because he hasn’t made mistakes...but because he has made them...and has learned how to channel them into positives.

As an Academic All-American, Levar encourages youth to make academics their most important priority and to pursue and achieve their dreams. His programs and interactions with the students has become a proven and effective measuring tool for students’ progress. More importantly, the programs are designed to help them succeed not only in the classroom but in everyday life.

BOOK NOW! Levar’s schedule fills rapidly. Don’t miss out. Call TODAY to reserve your life-changing event. Call 866.574.4PRO (4776).

PROGRAMS DESIGNED FOR YOUR SCHOOL

ELEMENTARY. MIDDLE SCHOOL. JUNIOR HIGH. HIGH SCHOOL ASSEMBLIES

Students listen, laugh and engage as Levar paints a vivid picture of his own personal experiences.

Programs are designed to fit 30-60 minute assemblies depending on schedule requirements and include:

- Topic of your choice
- Q & A Segment
- Response Cards for Student
- Levar Fisher Football Trading Card
- Give-A-Ways
- Autographs & Photo Opportunities (if time permits)
- Online interaction with Levar Fisher

TYPE OF EVENTS

- Assemblies
- School Rallies
- Sport Camps
- Workshops
- Conferences
- Banquets
- Graduation

TOPICS INCLUDE

- Bullying
- Conflict Resolution
- Teen Violence & Suicide
- Character Building
- Self-Esteem
- Academic Success
- Preparation for State Testing

I. F.R.E.E.Z.E. & THINK - An Acronym for Success

The F.R.E.E.Z.E. session emphasizes the critical importance of good decision-making. Faced with the daily pressures of drugs, alcohol, sex, school bullying, stealing, gangs, suicide, and sexting, Levar inspires students to F.R.E.E.Z.E. and THINK BEFORE they make a decision that could change their futures forever.

AND YOUR STUDENTS WILL RESPOND! Levar promises at least three key things will happen:

1. Students will learn to better consider the serious consequences of their actions.
2. Students will back up their dreams with focus and learn to handle many distractions that come their way.
3. Students will adopt better decision-making skills.

F.R.E.E.Z.E. leads them on a journey of discovering that reacting to a situation too quickly – without thinking – steals the time needed to make the best decision. So, F.R.E.E.Z.E. and give yourself a few minutes to consider the consequences first.

F = Focus on what's important

R = Realize who YOU are

E = Eliminate Negative Influences

E = Encourage Others

Z = Zone in on YOUR goals

E = Expect Success

II. HOLD ON TO YOUR DREAMS

Levar's message to youth is clear:

"YOU ARE NOT BORN WINNERS OR LOSERS, YOU ARE BORN CHOOSERS. SO CHOOSE WISELY."

This interactive program focuses on overcoming adversities and persevering in reaching your goals. Using a favorite visual description and prop, a bath towel, Levar demonstrates to students to hold tight to their dreams and never let go.

Levar found out at an early age that if your dreams are big enough, the facts in your life don't matter! Kids who think they're not smart enough, or not confident in their themselves, their parents or where they live can cause them to give up on reaching their dreams. Speaking from his own personal stories as a chubby and bullied kid, Levar relates the many obstacles and adversities he had to overcome to live his dream of playing in the NFL. Your students will be convinced that their personal challenges can be stepping stones to their success.

The Hold On To Your Dreams program can be a defining moment for each listener, as Levar openly shares how he learned from his mistakes, and how he used being bullied as his motivation. He encourages youth to dream and dream big and then to never let go.

Levar has authored two youth books. In the first, *F.R.E.E.Z.E. Think About it*, Levar uses the acronym F.R.E.E.Z.E. to relate real-life stories and lessons from his own personal experiences that demonstrate the importance of good decision-making. Inspired by his visits to schools, the book has proved so impactful it garnished endorsement from Shawn Marion of the Dallas Mavericks, NBA 2011 World Champions and George Willborn, Comedian and Co-Host for the Michael Baisden Show. The Foreword was provided by best-selling author of *Chicken Soup for American Idol Soul*, Debra Poneman.

His other book, *Hold On To Your Dreams*, is the true story of Levar Fisher. It tells of his personal experiences of being bullied as a child, and his bad decisions that could have permanently damaged his dreams. He openly shares how he learned from his mistakes, and how he used being bullied as his motivation for success. In this humorous but heartfelt read, Levar encourages the youth to hold on to their dreams and challenges them to never let go!

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A FEW TESTIMONIALS

“I can’t recall ever experiencing 400+ High School students in any setting where you could have heard a pin drop.”

-Erik Damgaard, Assistant Principal | West Campus
Berks Career and Technology Center, Leesport, PA

“Our Students and Staff are still talking about his presentation. His life lessons brought reality to the moment. Students could relate.”

-Dr. James Kraft, Assistant Director| East Campus
Berks Career and Technology, Oley, PA

“Levar was the best speaker our school has ever had. Excellent message!”

-Jude DeLucco
St. Francis DeSales, Salisbury, MD

“Our students immediately accepted the “F.R.E.E.Z.E.” way of thinking. It was the discussion through the entire school this week.”

-Kirby Bryson, Principal
Northwestern Elementary School, Mardela Springs, MD

“I truly appreciated Levar’s interaction with the students- the student he picked really needed the boost.”

-Coletta Miller, Guidance Counselor
Ridgely Elementary, Ridgely, MD

“The overall message about dream snatchers and following your dreams came ALIVE as he told his own story. The concluding demonstration of Levar carrying the student around the room with a towel was a very powerful illustration for our students of holding on to your dreams!”

-Cheryl O’Neal, Principal
Greenwood Elementary, Princess Anne, MD

“Mr. Fisher’s discussion regarding determination and hardwork was most impactful. It definitely motivated and inspired our students.”

-Melonse Brookins, Executive Director
Tomorrow’s Men Nonprofit Organization, Olympia Fields, IL

“I’m very grateful for having Levar as our speaker; I learned that I’m not a looser but a chooser. Sometimes I wish I could just die, but today I KNOW I have a future. Today has changed my LIFE and mind forever.”

-7th Grade Student, Pikeville, KY

“F.R.E.E.Z.E. and Think About It-made me want to work harder to think about the affect of my actions to others.”

-8th Grade Student, Chicago, IL

“Levar’s sincerity made his delivery perfect. He spoke personally with two students privately afterward that made a big difference. WELL DONE!”

-Dr. Brian Powderly, Principal
Milton-Union High School

“Levar has a true gift of being able to make you laugh and cry all in the same hour. I have seen him speak to large, diverse groups, and he is always engaging, intimate, and sensitive to his listeners.”

- Sue Crawford, FCA Chicago, IL

“I appreciate Levar sharing his success story at a level in which elementary students could understand. He added his own flavor, which maintained students’ interest. We truly enjoyed it!”

-Dea L. Young, Principal
Sutton Elementary

“His message was clear and inspiring, both our kids came home excited to teach us the F.R.E.E.Z.E & THINK message! Thank you for being a positive role model for our kids!”

-Sarah, Parent, Pennsylvania

“My second graders were really moved by your bullying and working toward their dreams message. All they want to talk about now is how they will accomplish their dreams. Thank you for taking the time to visit us and inspiring young minds.”

-Deidra Leyva, 2nd Grade Teacher, Brooklyn, NY

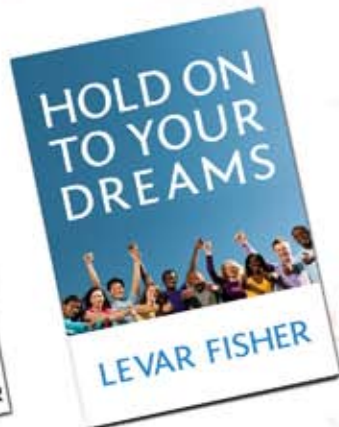
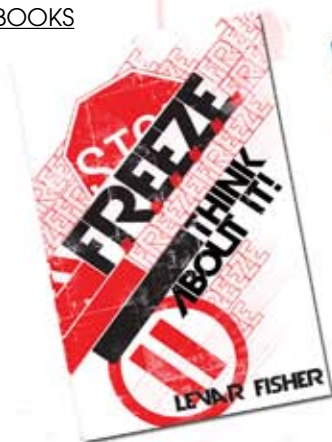
“At the end of Levar’s presentation, students were still laughing, crying and some even shared their personal stories.”

-High School Administrator, New Mexico

LEVAR'S PRODUCTS

ORDER ONLINE OR CALL TODAY!

BOOKS



BANNER

- | | |
|---|--|
| <ul style="list-style-type: none"> • BOOKS \$9.99 - \$14.99
Ages 10+ Order 100+ receive Free Book-marks • E-BOOKS \$6.99 - \$10.99
Now available for both Books • BANNERS \$99
Display Levar's mantra in hallways • POSTERS \$4.99
Perfect for the classroom and students • T-SHIRTS \$9.99 - \$12.99
Ask about your school color | <ul style="list-style-type: none"> • WRISTBANDS \$2.49
"F.R.E.E.Z.E. & THINK"
"FREEZE THINK ABOUT IT" • 1 INCH WRISTBANDS \$4.99
Available in Black Only with F.R.E.E.Z.E. • DRAWSTRING BACKPACK \$9.99
Available in Red & Black Only with F.R.E.E.Z.E. Logo • LANYARD \$2.99
F.R.E.E.Z.E Logo |
|---|--|

ORDER FORMS ARE AVAILABLE ONLINE



POSTER



WRISTBANDS



T-SHIRT

SPECIAL OFFER!

STOCK YOUR SCHOOL LIBRARY

\$250 (SAVING VALUE: \$223)

This package contains resources to support Levar's message throughout the school year to help students who can not afford to purchase books of their own. "F.R.E.E.Z.E. & THINK" wristbands to give your students wearable reminders; both books and a banner for your school's library.

Includes: 50 Wristbands, 10 copies of Hold On To Your Dreams, 10 copies of F.R.E.E.Z.E. Think About It, 1 F.R.E.E.Z.E. & THINK Before making a decision that could change your future forever Banner. Plus 20 FREE custom bookmarks and FREE Shipping!

www.freezeandthink.com | 866.574.4PRO (4776)

A MESSAGE FROM LEVAR

"I'm not on the field anymore, but I'm passionately using everything I have to help my team win, and my team now is simply everyone within earshot."

Dear Educator, Youth Worker, Parent and Friend,

Every year I have the privilege of traveling across the country, touching millions of students - one heart at a time. No one could have ever told me that I would love anything more than I loved football. I exhibited my passion for excellence on the field and now I achieve an even higher level of success off the field by reaching and changing young people's lives from coast to coast. Besides spending time with my family, I can't think of anything else I'd rather be doing.

I speak to kindergarten, middle and high school students about the importance of achieving the goals that will help them not only score big in the classroom but in life. Students instantly relate to me because I don't just share the glory and triumph, I share what it took me to get there; the pain, the moments of defeat, the bad decisions. Finally, I talk about how I learned to channel my bad choices into positive outcomes. The youth of today need hard-hitting, relevant stories that speak directly to their hearts. I deliver those stories in a dynamic and passionate style that opens their hearts to finding out who they really are and to make decisions that will steer their lives toward a bright future.

I count it a high privilege to inspire and influence your students and I take what I do very seriously. I know you are working hard for our youth - so am I.

Respectfully yours,

A handwritten signature in black ink, appearing to read 'Levar', written in a cursive style.

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